



We are pleased you are interested in partnering with the Dave Thomas Foundation for Adoption on behalf of the children waiting in foster care. This information is designed to help you plan and carry out a fundraising event or promotion to benefit the Foundation. Please note that all fundraising activities that involve use of the Dave Thomas Foundation for Adoption name or trademarked logo must be reviewed and approved in advance.

While anyone is free to make a donation to the Foundation at any time, officially associating the organization with promotions or events requires formal approval. We appreciate your support and look forward to working with you.

How we can help with your fundraising activity:

- Offer advice and expertise on event planning
- Provide a letter of authorization to validate the authenticity of the event and its organizers
- Provide permission to use the Foundation's name and logo upon review and approval of publicity
- Provide limited supplies, including banners, coin canisters and token "giveaways"
- Provide written tax receipts to donors who make checks payable to the "Dave Thomas Foundation for Adoption" in accordance to charitable giving receipting standards

Special event and promotions guidelines include, but are not limited to, the following:

1. The Foundation does not provide financial support for any special event, nor can the Foundation pay to participate in an event or advertising opportunities at an event.
2. The Foundation and Wendy's International, Inc. are two separate entities. The Foundation is unable to provide Wendy's coupons for an event, nor are we able to provide support or participation from the Wendy's Restaurants.
3. Due to the large geographical area we cover and limited staff, Dave Thomas Foundation for Adoption may be unable to provide a representative to attend the event.
4. An application must be completed and submitted to Dave Thomas Foundation for Adoption no less than four weeks prior to proposed fundraising activity. Approval will be granted on a per event/promotion basis. Applicants must reapply annually for approval.
5. We reserve the right to deny any application for a fundraising activity that does not complement the mission of, or project a positive image of the Foundation or its related entities.
6. All publicity must be approved by the Foundation prior to distribution.
7. Publicity may not imply that the event is sponsored or co-sponsored by Dave Thomas Foundation for Adoption. List the event name followed by "...benefiting Dave Thomas Foundation for Adoption."
8. Please notify the Foundation if another organization will benefit from this event.
9. Solicitation of businesses involving the direct or implied use of the Dave Thomas Foundation for Adoption name or logo must be approved in advance by the Foundation.
10. Dave Thomas Foundation for Adoption and all related entities are not liable for any injuries sustained by event volunteers or participants related to an event benefiting the Foundation, and cannot assume any liability for your event.

In accordance with standards adopted by the Better Business Bureau Wise Giving Alliance, any solicitations relating to the event must specify at the point of solicitation, and in a manner acceptable to the Foundation: (a) that the Foundation is the benefiting organization; (b) the actual or anticipated portion of the purchase price that will benefit the Foundation; (c) the duration of the campaign; and (d) any maximum or guaranteed minimum contribution amount.

Special Event or Promotion Application

Please complete and return to the Dave Thomas Foundation for Adoption Development Office.

1. Name of Proposed Event or Promotion: _____
2. Date(s) of Proposed Event or Promotion: _____
3. Proposed Event or Promotion Location: _____
4. Briefly Describe Proposed Event or Promotion: _____

5. Contact: _____ Title: _____
Business: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
E-mail: _____

6. Are there any other beneficiaries of this event or promotion? Yes No
If yes, name of organization(s): _____

7. Have you ever coordinated this type of event before? Yes No
If yes, please explain: _____

8. Briefly explain how funds will be raised (ticket sales, pledges, sponsorship, percentage of proceeds, etc.)

9. What participation or resources do you request from the Dave Thomas Foundation for Adoption?

10. Do you plan on using the Dave Thomas Foundation for Adoption name or logo? Yes No
If yes, please explain how: _____
(You must receive prior approval to use the Dave Thomas Foundation for Adoption name or logo)

11. Who is your anticipated audience for this event? _____

12. Revenue Estimate:
Individual/Organization/Company not liable for amount listed.

Gross Proceeds: _____

Expenses: _____

Estimated Donation: _____

13. Expected date of donation: _____

I have read, understand, and agree to abide by the preceding guidelines for special events and promotions to benefit the Dave Thomas Foundation for Adoption.

Signature

Date

Return Entire Application To:

Dave Thomas Foundation for Adoption
ATTN: Development Department
525 Metro Place North, Suite 220
Dublin, OH 43017

1.800.ASK.DTFA
1.614.764.8454
1.614.766.3871 FAX

Dave Thomas Foundation for Adoption

The Dave Thomas Foundation for Adoption is a national nonprofit 501(c)3 public charity dedicated to dramatically increasing the adoptions of the more than 150,000 children waiting in North America's foster care systems. Created by Wendy's® founder, Dave Thomas, who was adopted as a child, the Foundation works to fulfill its mission by implementing result-driven national signature programs, awareness initiatives and advocacy efforts. Visit www.DaveThomasFoundationforAdoption.org or call 800-ASK-DTFA to learn more.

For Foundation Use Only

Approved

Declined

Comments: _____

Authorized Signature: _____ Date: _____