



Dave Thomas
Foundation
for Adoption®

Reducing Barriers to Permanency

A Resource for Legal Professionals

Wendy's Wonderful Kids®

The Dave Thomas Foundation for Adoption is a national, nonprofit public charity dedicated to dramatically increasing the number of adoptions of children waiting in North America's foster care systems. Our signature program, Wendy's Wonderful Kids® (WWK), is focused on achieving legal permanency for young people most at risk of aging out of care without a family — youth ages 9 and older, children with special needs, and siblings. Legal professionals working in the child welfare system have a tremendous impact on the likelihood of finding legally permanent homes for youth. This resource provides an overview of the WWK program and how legal professionals can help promote permanency for the longest-waiting children and youth in foster care.

About Wendy's Wonderful Kids

Through Wendy's Wonderful Kids, the Foundation provides grants to public and private agencies to support the hiring of adoption recruiters who implement an evidence-based, child-focused recruitment model. In 2004, the Foundation began piloting the WWK program in seven cities across the United States. Backed by evidence of the program's effectiveness, the Foundation secured a significant private-public partnership with the state of Ohio in 2012 to scale WWK. This model for partnership has led the way for scaling the WWK program across the United States. In 2017, the Foundation launched an aggressive, multi-year business plan to expand the reach of WWK in all 50 states and Washington, D.C.

Instead of working to find the right child for an adoptive family, WWK recruiters strive to find the right family for the child. A key strategy within the child-focused recruitment model is to explore the child's history and contact people with whom the child has a pre-existing relationship. These people may serve as potential adoptive placements or as sources of information to find a legally permanent home for that child.

WWK recruiters also seek the child's input and invest time and energy in building a trusting relationship with them to gain a deeper understanding of the child's needs and discover who is important in their life.



From left: John (recruiter), Patty (adopted at 8) and Johnathan (adopted at 14)

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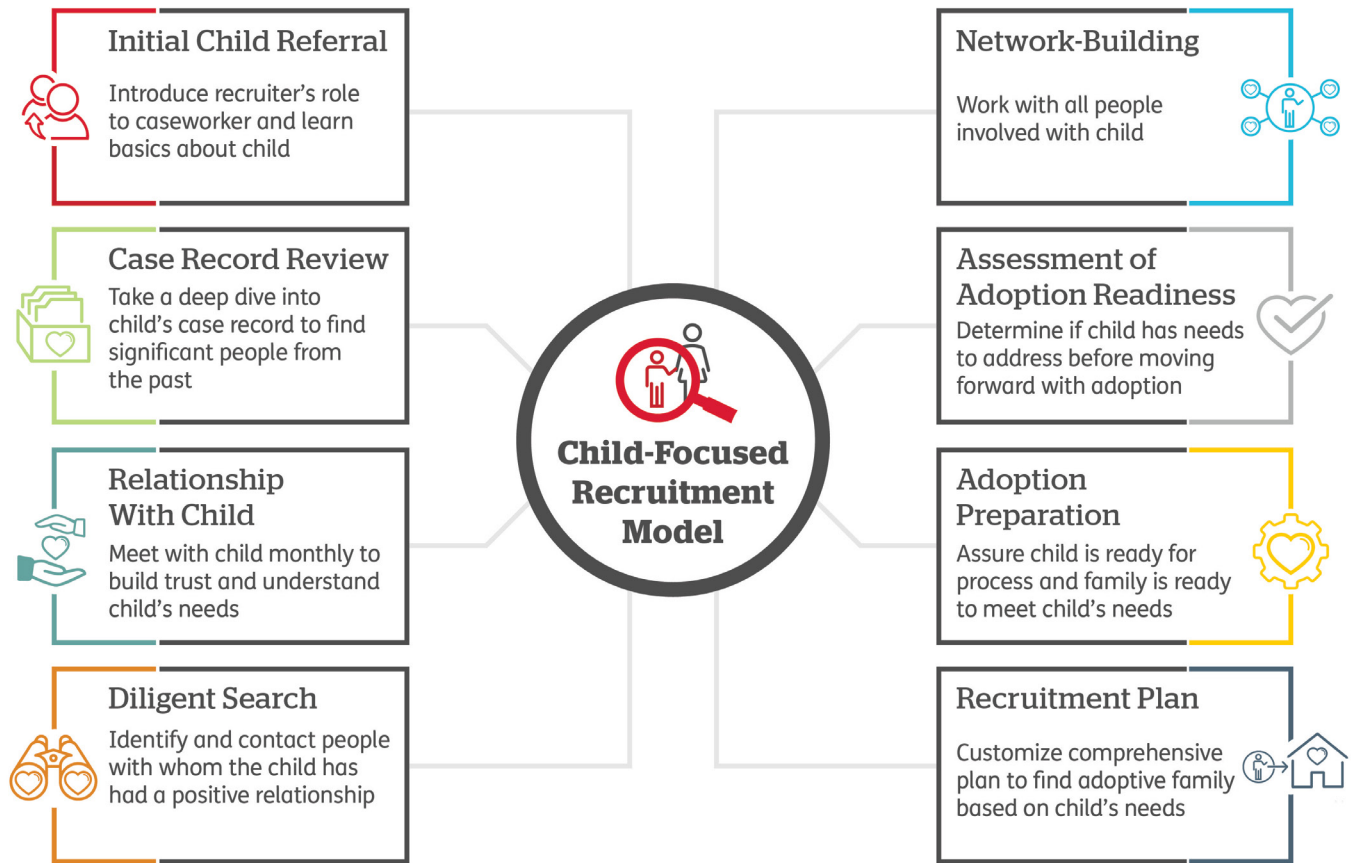
*My recruiter, John,
was the first
adult that I knew
I could trust.*

- Johnathan

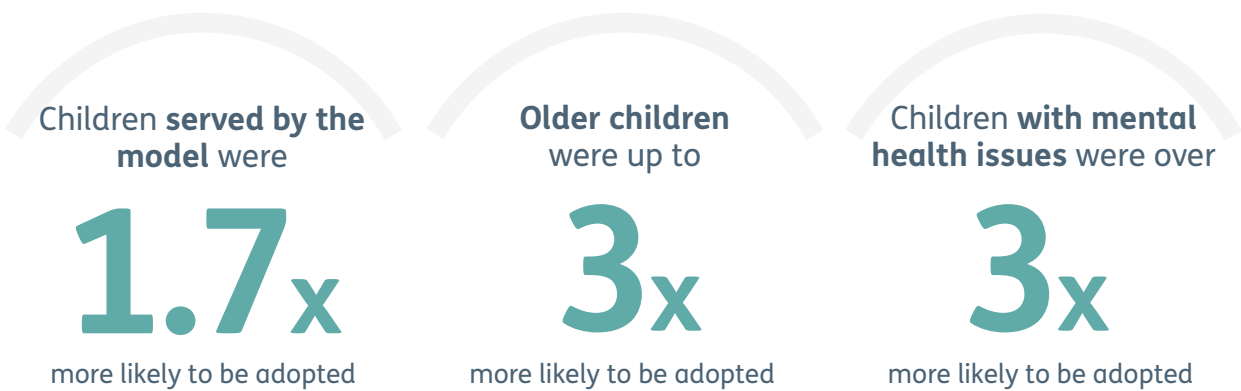
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MODEL COMPONENTS

WWK recruiters employ the following core components for each child served:



In 2011, Child Trends released a five-year, national randomized control trial evaluation that found the child-focused recruitment model to be dramatically more successful than business as usual in child welfare¹:



¹ Karin Malm et al., Evaluation Report Summary, The Impact of Child-Focused Recruitment on Foster Care Adoption: A Five-Year Evaluation of Wendy's Wonderful Kids 11-15 (Child Trends ed., 2011), <https://www.davethomasfoundation.org/wp-content/uploads/2024/09/wwk-research-executive-summary.pdf>

How You Can Help

Members of the legal community play a vital role in ensuring that children are placed with the permanent families they deserve. Please consider the following actions that could help break down barriers to permanency in your state.

ADVOCATE FOR EVIDENCE-BASED RECRUITMENT

Federal law requires states to make reasonable efforts to finalize the permanent placement of a child in foster care. Traditional recruitment tactics, such as photo listings and match events, are not evidence-based and typically are not as effective for children most at risk of aging out of care. To meet the reasonable efforts burden to finalize a child's permanent placement, legal professionals should advocate for youth to receive evidence-based recruitment services, such as the Wendy's Wonderful Kids program. In cases where there is no capacity on a WWK recruiter's caseload or no WWK recruiter in the area, legal professionals can file a motion or order recruitment activities that work with the youth to identify the people who are important in their life and focus on revisiting all relatives and others known to the youth to achieve legal permanency.

BELIEVE THAT ALL CHILDREN ARE ADOPTABLE

Too often, youth waiting in foster care are considered too old or too unstable for a permanent home. Every child, no matter their age or journey through the child welfare system, is adoptable. WWK recruiters successfully find families who are committed to the child as they are today rather than expecting their behavior to change. To view a child as unadoptable can sometimes cause courts to hesitate in terminating parental rights due to a fear that the child will not be adopted and will age out as a "legal orphan." However, the results of the WWK program show that all children are adoptable when given the right recruitment efforts. As a legal professional, it is important that you believe that the children on your caseload deserve the opportunity for legal permanency and make decisions aligned with that goal.

PRIORITIZE LEGAL PERMANENCY OVER PLACEMENT STABILITY

Placement stability is appealing for children who have experienced multiple placements and appear to be doing well at a group or foster home. Many of these youth are given a goal of long-term foster care or Another Planned Permanent Living Arrangement to maintain placement stability, yet they are left without long-term support after leaving the foster care system. This often leads to negative outcomes, such as higher rates of homelessness, unemployment, and lack of education.

Legal permanency — through adoption, legal guardianship, or reunification (when appropriate) — ensures that youth will have the long-term support necessary to successfully transition to adulthood. While the child welfare system should anticipate upheaval during the adoption preparation process as youth confront their trauma and work through their grief, it is worth stepping outside of comfort zones by both the system and the child so that we can find a legally permanent, lifelong family for every child. Legal professionals can prioritize legal permanency by questioning requests that place youth in Another Planned Permanent Living Arrangement or keep them in foster care or group home placements. By pushing for legal permanency over placement stability, legal professionals can help ensure that youth receive the supports they need throughout life.

SUPPORT BIOLOGICAL FAMILY'S ROLE IN PERMANENCY EFFORTS

Biological family has multiple roles in supporting a child's journey to permanency. WWK recruiters find it beneficial to re-approach family members even after they were ruled out as a placement option earlier in the process. The family's situation may have changed during the child's time in foster care in a way that allows them to serve as a permanent placement. When placement is not an option, contact with biological family members can provide vital information to expand the network of potential placements for the child. Family can also reassure and give the youth permission to move forward when a permanent placement is found. Legal professionals can recognize the family's important role in recruitment by supporting recruiter contact with the biological family.

"I was scared, I was lost, and I felt hopeless. I came to terms that I am alone and that I am going to be alone forever. Once I got into a family, my world started to change, my future started to change. The little things – cooking with them, shopping with them, walking with them – mean so much to me. I didn't think that I'd have a family again. I didn't think that I'd go to college. I didn't think that I would have love. I just feel that my world is so much brighter." — Maci, adopted at 17

UNDERSTAND WHY YOUTH ARE HESITANT TO CONSIDER ADOPTION

Many children in foster care are initially hesitant or even fully opposed to the concept of adoption. They have faced trauma and learned to say “no” as a self-protection mechanism to avoid rejection. The Foundation has consistently heard from WWK recruiters that the most common fear children have related to adoption is that no one will want them. Other fears include:



Laws that require the youth’s consent to adoption can create barriers to the recruitment process. Legal professionals have sometimes responded to the youth’s initial hesitancy by advocating all recruitment efforts to cease. However, WWK recruiters find that a youth’s resistance to adoption often diminishes once they identify the child’s specific fears and work to address them. Finding the right family for the youth (particularly a family they already know) can also alleviate those concerns.

Legal professionals can help a youth unpack their initial “no” to adoption by encouraging a WWK recruiter to work with youth who are hesitant to be adopted. Do not allow a youth’s concerns about permanency to preclude them from receiving adoption recruitment services. Allow the recruitment team to explore the reasoning behind the youth’s hesitancy and consider recruitment plans and placements that help to alleviate those fears.

RECOGNIZE THAT YOUTH ARE NEVER TOO OLD FOR FAMILY

Often, there is reluctance to pursue permanency for older youth in foster care due to a misunderstanding that the limited and temporary support offered by the child welfare system through independent living services and extended foster care can replace family as a safety net. Electing to age out solely to receive these benefits can be shortsighted.

Receipt of benefits under extended foster care programs often have eligibility requirements that are difficult for youth to maintain. Youth also may hesitate to continue to engage with the child welfare system to receive extended foster care benefits. Family provides long-term relationships and support that can never be replaced — a place to go for the holidays, life advice, a safety net during life’s inevitable challenges, and support for future generations as youth begin their own families. Legal professionals should weigh the limited supports of extended foster care, including the youth’s likelihood of eligibility, against the long-term benefits of a permanent family when reviewing case plan goals and placement decisions. To better understand this issue, visit the Foundation’s [YouTube channel](#) for videos of youth sharing why having a permanent family is so important.

ADDITIONAL RESOURCES

For more in-depth information on legal barriers to achieving permanency for youth in foster care, download the [Foundation’s legal permanency guide](#). To host a virtual training on legal barriers to permanency, contact Melinda Haggerty, Senior Vice President, General Counsel, at Melinda.Haggerty@davethomasfoundation.org.

“[Adoption] was too permanent for me, but what I didn’t realize is that I would want it in the long run. If you have the opportunity to have somebody to hug you, to give you love, to give you financial support, to give you emotional stability, why not give yourself that chance?”

— Renee, foster youth alumni